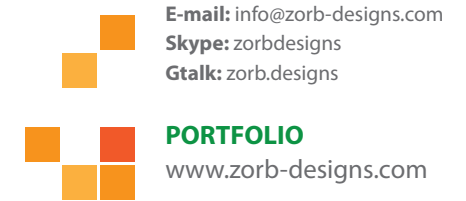


# KANIKA NAGPAL LAKHWANI

FREELANCE WEB & GRAPHIC DESIGNER

ZORB DESIGNS



## ABOUT ME

The thing about freelancing is that as a designer I have more time to explore and experiment with my abilities in order to create new and exciting outputs for my clients. It works for my clients as well, since attention is dedicated and work is much faster, at the same time, the prices match their budgets

My job as a designer, is to help you communicate. It might be to project a first-class corporate image or to design a brochure to make your product look like the next best thing in the market. I like to become a part of the project – a part-time team member in a way

I trained in Sydney, Australia and Los Angeles, California. I have 10 years of experience in graphic design including having worked with the world renowned Ogilvy and Mathers

## WORK EXPERIENCE

### JUN 2004 - PRESENT

#### ZORB DESIGNS

Freelance Web & Graphic Designer

### MARCH 2003 - JUNE 2004

#### GREEN GOOSE DESIGN STUDIO

Sr. Graphic Designer

Worked closely with clients to understand their requirements. Built Brand Identities and Advertising & Promotional materials

#### Clients Included:

Tarun Tahiliani, Olive Bar & Kitchen and Asahi Glass

### FEB 2002 - FEB 2003

#### OGILVY & MATHERS, INDIA

Creative Designer

Worked as the creative lead in a team with a copywriter and a PR consultant to service clients in Brand Development, Visual Conceptualization and Packaging

#### Clients included:

Dabur, Tops, P&G & Perfetti Van Melle S.P.A

## SKILLS

### Advanced level

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Quark Express  
Microsoft Office  
iWork

### Basic level

Adobe Flash  
Adobe Dreamweaver

### Hobbies

Painting  
Illustrations  
Paper Crafts

## EDUCATIONAL QUALIFICATIONS

### 2007

#### UNIVERSITY OF CALIFORNIA

Los Angeles, California

#### OTIS COLLEGE OF ART & DESIGN

Los Angeles, California

### 2001-2002

#### BILLY BLUE COLLEGE OF GRAPHIC DESIGN

Sydney, Australia

## SERVICES

### Customized

Illustration  
Sketching / Rendering  
Painting

### Corporate

Logo Design  
Brand Identity  
Personalized Stationary  
Packaging

### Marketing

Brochures / Catalogues  
Direct Mailers  
Fliers  
Posters

### Print

Magazine Layouts  
Annual Reports  
Press Ads

### Restaurant

Menu Design  
Placemats  
Promotional Material  
Merchandising & Retail  
Signage

### Web

Emailer  
Newsletter  
Online Catalogues  
Web Designing

## CLIENTS

### Corporate

FCML (India)  
Studio US Design (India)  
At Stake (Spain)

### Fashion

Kamaali (India)  
Naughty Giesha (India)  
Mllgayi ( USA)  
Phoolfashion (USA)

### F'n'B

Ruby Tuesday (India)  
F Bar & Kitchen (India)  
FRY's Vegetarian (Singapore)

### Print

Swiss Made Magazine (Switzerland)  
IMD (Switzerland)

References available on request.



### VIEW PORTFOLIO

Scan the QR code using a camera on your computer or phone to view website

